



**MY INFORMATION**

Please provide your information in the space below.  
Your personal information is kept confidential.

Employee ID # (if applicable) \_\_\_\_\_

Mr./Mrs./Ms. \_\_\_\_\_ First Name \_\_\_\_\_ M.I. \_\_\_\_\_ Last Name \_\_\_\_\_

Home Address \_\_\_\_\_ Apartment Number \_\_\_\_\_ City/Town \_\_\_\_\_

State \_\_\_\_\_ ZIP Code \_\_\_\_\_ Home Telephone Number \_\_\_\_\_ Work Telephone Number \_\_\_\_\_

Employer \_\_\_\_\_ Work ZIP Code \_\_\_\_\_

In order to keep administration costs low, gift confirmation letters and tax receipts will be sent via email. Please provide your preferred email address.

Personal Email (Preferred) \_\_\_\_\_

Work Email \_\_\_\_\_

I am interested in volunteering; please contact me.  I am a loyal contributor who has given to United Way since \_\_\_\_\_.

**MY GIFT**

**MY TOTAL ANNUAL GIFT = \$** \_\_\_\_\_

**A GIFT OF \$1,000 OR MORE MAKES YOU A LEADERSHIP DONOR.**

I have selected the following method:

**PAYROLL DEDUCTION** I want to contribute the following **per pay period:**  
 \$100  \$50  \$25  \$10  OTHER \_\_\_\_\_ X \_\_\_\_\_ pay periods

**CREDIT CARD** (mark one)  VISA  MASTERCARD  DISCOVER  AMEX  
Card # \_\_\_\_\_ Expiration Date (MM/YY) \_\_\_\_\_ Security Code \_\_\_\_\_

**PERSONAL CHECK** (Attached - Checks payable to: United Way) or  **CASH**

**PLEASE BILL ME** (\$24 minimum and home address required above)

I will pay later via:  **PERSONAL CHECK** (Checks payable to: United Way) or  **CREDIT CARD**  
 **STOCK/SECURITIES TRANSFER**  **DONOR-ADVISED FUND DISTRIBUTION**

(Instructions for transmitting stock gifts and donor-advised funds are available online at [www.UnitedForImpact.org/Stock](http://www.UnitedForImpact.org/Stock) or by calling 1-800-417-8742.)

Please write your name here exactly as you would like to be listed in recognition publications; if this is a joint gift, you may include your spouse/partner name:

I would like to participate in one of the leadership match step-up programs: (See descriptions on left-facing page for pledge amounts.)

- Brennan Match
- Cawthorn Match
- Haas Match

**Thank You!**

Please sign and date **X** \_\_\_\_\_  
SIGNATURE

DATE (MONTH-DAY-YEAR)

**MY INVESTMENT**

YOU MAY TELL US HOW YOU WOULD LIKE TO DIRECT YOUR INVESTMENT IN THE COMMUNITY.  
THE AMOUNTS YOU ENTER MUST EQUAL YOUR TOTAL GIFT.

**UNITED WAY COMMUNITY IMPACT FUND. Positive Impact – Measurable Results.** ..... \$ \_\_\_\_\_

**I WANT TO GIVE TO THE COMMUNITY IMPACT FUND, directing my gift to one or more of these important goals.**

**EDUCATION:** Helping children and youth achieve their potential through education..... \$ \_\_\_\_\_

**INCOME:** Helping families become financially stable and independent..... \$ \_\_\_\_\_

**HEALTH:** Improving health in our community..... \$ \_\_\_\_\_

**BASIC NEEDS:** Strengthening the safety net for people in need..... \$ \_\_\_\_\_

You may also give to a specific nonprofit 501 (c) 3 organization. United Way does not monitor gifts designated to specific agencies. Only gifts invested by United Way through the Community Impact Fund are monitored. **Note: Many agencies have similar names. To ensure your gift goes where you intend, please enter the agency code. If no code is available, please include full name and address.** Please see our website, [www.UnitedForImpact.org/agencylist](http://www.UnitedForImpact.org/agencylist), or your Campaign manager for the agency code list. **Minimum gift per agency is \$24.**

Agency Code Number \_\_\_\_\_ Agency (Full Name) \_\_\_\_\_ \$ \_\_\_\_\_  
\_\_\_\_\_ \$ \_\_\_\_\_

Agency Name: \_\_\_\_\_ Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_ \$ \_\_\_\_\_



## Frequently Asked Questions

### WHY SHOULD I GIVE TO THE COMMUNITY IMPACT FUND?

- You exponentially impact the lives of those in need, combining your gift with others in the community to address complex social issues related to Education, Income, Health and Basic Needs.
- You fund a strategic, organized and holistic approach to solving problems that impact people throughout southeastern Pennsylvania and southern New Jersey.
- You invest in results. Agencies that receive Community Impact funding go through a rigorous, objective evaluation process, and they've proven that they measure outcomes and deliver results in our priority areas.

### HOW DO I DESIGNATE MY CONTRIBUTIONS TO ANOTHER UNITED WAY OR NON-PROFIT ORGANIZATION?

- Gifts of \$24 or more can be designated to 501 (c) 3 organizations that are in compliance with the USA Patriot Act.
- When choosing to designate, you must provide the agency code and full agency name to ensure your gift is forwarded to the correct organization. **See our website, [www.UnitedForImpact.org/agencylist](http://www.UnitedForImpact.org/agencylist), or your campaign manager for the eligible agency code list. If the agency you wish to designate does not appear on the eligibility code list on our website, please use the space provided to supply the agency's full name and complete address so that we may determine eligibility.**
- If the agency you choose is ineligible, United Way will notify you so that you may redirect your investment. **If we do not hear from you, if your designation is less than \$24 or if you have not provided sufficient information for your agency designation, your designation will be redirected to United Way's Community Impact Fund. If an agency you choose is eligible but becomes ineligible at any point in the distribution schedule – such as when an agency's non-profit status is revoked or the agency goes out of business – United Way will direct the remaining portion of your gift amounts to the United Way Community Impact Fund.**
- Note: United Way does not monitor gifts designated to specific agencies. Only gifts invested by United Way through the Community Impact Fund are monitored.

### WILL I GET A RECEIPT FOR MY GIFT FOR TAX PURPOSES?

- **For gifts paid for by cash, check or credit card**, United Way will send you an email receipt no later than March 1st of the following year. To help us expedite processing, please be sure to include your preferred email address on the front of this pledge form.
- **For gifts made by payroll deduction**, IRS regulations do not require non-profit organizations to send a tax receipt. To substantiate your gift for tax purposes, you will need a copy of this pledge form AND a pay stub, a W-2 Form or another employer-furnished document that sets forth the amount withheld for payment to United Way.
- **For gifts of stock/securities**, United Way will mail a tax receipt within 30 days of donation.

### For additional information about tax substantiation, please visit [www.UnitedForImpact.org/tax](http://www.UnitedForImpact.org/tax).

In accordance with IRS requirements, United Way acknowledges no goods or services were exchanged for your contribution. United Way does not consider your pledge to be a legally binding commitment. In order to recover expenses incurred to raise, collect, administer and distribute contributions, United Way charges a cost recovery fee of 12.5% on each donated gift.

United Way's most recent financial statement is available on our website at [www.UnitedForImpact.org/financial](http://www.UnitedForImpact.org/financial).

The official registration and financial information of United Way of Greater Philadelphia and Southern New Jersey may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, (800) 732-0999. Registration does not imply endorsement.

Information filed with the Attorney General concerning this charitable solicitation and the percentage of contributions received by United Way of Greater Philadelphia and Southern New Jersey during the last reporting period that were dedicated to the charitable purpose may be obtained from the Attorney General of the State of New Jersey by calling (973) 504-6215 and is available on the internet at [www.njconsumeraffairs.gov/ocp.htm#charity](http://www.njconsumeraffairs.gov/ocp.htm#charity). Registration with the Attorney General does not imply endorsement.

**QUESTIONS? Call 800-417-8742 or Email: [donorservices@uwgpsnj.org](mailto:donorservices@uwgpsnj.org)**

**IN ORDER TO KEEP UNITED WAY ADMINISTRATION COSTS LOW, PLEASE REMEMBER TO PROVIDE YOUR PREFERRED EMAIL ADDRESS ON THE FRONT OF THIS PLEDGE FORM, AS YOUR GIFT CONFIRMATION AND TAX RECEIPT WILL BE SENT VIA EMAIL.**

**PLEASE MAKE A COPY OF THIS PLEDGE FORM FOR YOUR RECORDS.**

For more information about how your contribution helps to make a difference in the community, please visit [www.UnitedForImpact.org](http://www.UnitedForImpact.org).